

## Work place



Mashreq announced the recognition initiative to raise awareness on volunteering. The Bank's staff was requested to send in social and community initiatives they have participated in outside their working hours and the same would be recognized bank-wide.

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## Community

### Mashreq Blood Donation Drive



Mashreq organized its bi-annual blood donation campaign; the campaign comes in line with Mashreq's CSR strategy and to support the 'Blood Donation Centre' in Latifa Hospital,

The blood donation campaign was held at **Al Ghurair Arjaan Hotel Dubai**, with the participation of staff across Mashreq offices.

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## Work place

### Mashreq organizes Employee Wellness Day



Mashreq is extremely committed to the health and wellness of its employees. As one of “We Care” initiatives, “Mashreq Employee Wellness Day” was held at Al Ghurair Arjaan Rayhaan. A number of well-known health service providers and brands participated in the “Mashreq Employee Wellness Day”. Their aim was to enhance the quality of Mashreq staff lives by providing useful information to help them make the best possible lifestyle choices. Additionally, complimentary range of basic health tests like Diabetes, Blood Pressure, BMI, short sessions on Stress Relief methods, Yoga, Ayurveda and Body Analysis were conducted. All Attendees were given free samples, vouchers and/or discount rates by Mashreq partners.

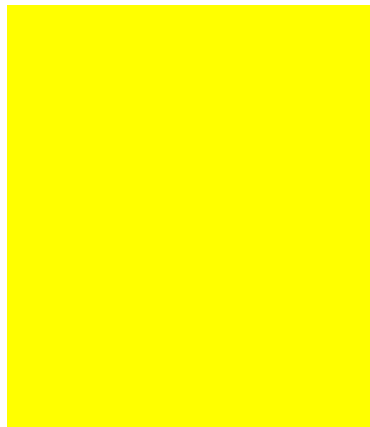
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### Mashreq sponsors Beat the Diabetes Walk 2013

Diabetes is the fastest growing condition in the world affecting both adults and children. The UAE today ranks 11th in terms of global incidence. Poor eating habits, lack of activity and unhealthy lifestyle are all contributing to the rapid increase in diagnosis. Awareness is the first step to beating diabetes....Mashreq's employees participated to support the 5th Annual Diabetes Walk initiates "Beat Diabetes" at Zabeel Park – organized by our esteemed corporate banking client the Landmark Group.

### Environment



Insert logo of Shred it (BIG)

**Go green!**  
Every ton of recycled paper can save:

- 17 trees, which will absorb 250 lbs. of carbon dioxide each year
- 380 gallons of oil
- 4,000 kilowatts of energy
- 3 cubic yards of landfill space
- 7,000 gallons of water

Per ton, that equals a 65% energy savings, 58% in water savings and 60 lbs. less air pollution.\*

### Shred-it initiative

As part of Mashreq CSR efforts, the Bank adapted a new initiative to recycle papers in partnership with Shred-it.

With the quantity of waste collected, shred-it will let us know how many trees we have saved in a quarter!

Paper recycling consoles are located across Mashreq offices and premises.

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## Community



### **Mashreq organizes initiatives to mark Zayed Humanitarian Work Day**

Mashreq held initiatives to mark 'Zayed Humanitarian Work Day', launched by HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai, as a tribute in memory of the father and the founder of the UAE, HH Sheikh Zayed bin Sultan Al Nahyan.

Volunteering was the biggest aspect and a big contributor towards the success of the initiatives. This included a visit to Latifa Hospital to engage and interact with a total number of 70 children patients. During the visit, Mashreq staff carried giveaways and gifts and spent the day at the hospital.

Mashreq also arranged for 1000 Iftar meals to be distributed to labor camps and across mosques.

### **Milestone:**

Mashreq supports 'Educate a Child, Build the Nation'



Mashreq proudly supported this initiative showcasing its sustained commitment towards the community and local initiatives. This was held under the patronage and chairmanship of Sheikh Mohammed Bin Maktoum Bin Juma Al Maktoum.

The programme witnessed, for the second year, a great success among learners in the country, through its courses which aimed at expanding the horizon of their knowledge of the rules of using computers and simple software in a scientific and correct way. The donation made by Mashreq provided customized training and facilities for children giving them access to specialized computer equipment.